



BUSINESSALLIES ROUNDTABLE

WORKING WITH MID-MARKET FIRMS

"Ever noticed the magic that happens when a small group of highly motivated entrepreneurs gets together?"

"As allies in business they share their passion for great business ideas and feed on the enthusiasm of others."

WHAT IS THE BUSINESSALLIES ROUNDTABLE?

Born out of necessity from COVID19, the BusinessAllies Roundtables are an alliance of entrepreneurial business leaders committed to encouraging each other to follow through on their commitments and willing to share their secrets to support others.

These are business leaders who want to accelerate their achievements post-COVID19 through learning from each other and guests at monthly Roundtable sessions. They are willing to challenge each other's goals, to support and advise each other as like-minded professionals. The Roundtables are held online to avoid wasting travel time,

Typically, these allies come together around themes they choose for the next six months whilst creating the scope for individual needs to be discussed and commitments engaged.

These like-minded entrepreneurs like to share their challenges and opportunities knowing that these will be understood and the collective wisdom will benefit all.

BusinessAllies Roundtables are for non-competing businesses and are structured around teams of business leaders from similar sized businesses.

WHY ARE WE DOING THIS?

"We believe strongly entrepreneurs should not struggling alone to 'get back to business' when the opportunity is before them to share their extraordinary capabilities with other seasoned entrepreneurs passionate to share their business ideas and to feed on the enthusiasm of others. Our job is to assist you to discover your own capabilities and to learn from those of your peers.

Based on our 30 years in business consulting, entrepreneurs commit to sharing and supporting each other through challenging business models and solutions in strictly respectful peers to peer roundtables is the best solution to business growth leadership" Frank Wyatt, Strategic Advisor, Enterprising Partnerships.

HOW DO THESE BUSINESSALLIES ROUNDTABLES OPERATE?

Monthly meetings via Zoom enabled by a professional facilitator/coach for two hours, either 7.00 – 9.00 am or 12.30- 2.30 pm complemented by 3 x 1 hour 1:1 coaching sessions.

The Facilitator ensures members have time to contribute to the discussion bringing their own perspectives, insights and solutions to be shared with others and challenging each other's strategies.

Discussions are always focused on:

- What successes have you had in the last month?
- What might you do to benefit from these successes?
- What would you have done differently?
- How did you go with the commitment from the last month? What might you do to expand on the benefits of this progress?
- What is your commitment to action in the next month?
- How are you progressing against your top strategic priority?
- What will you do more of or add during the next month?

WHAT EVIDENCE IS THERE THAT I'LL GET BENEFIT OUT OF JOINING THE BUSINESSALLIES?

"I was impressed by how Frank Wyatt facilitated the Roundtable I joined and how he could extract from business leaders their own concerns, beliefs and fears to be shared with other business leaders to support and contribute to each other whilst providing invaluable implicit coaching and insights – it was well worth the time and investment in joining"

Shannon Egglestone, CEO, Richstone Group

"When I first joined the Roundtable, I was concerned about how business leaders would view giving up 2 hours a month, but it quickly became clear that the Roundtable contributed so much to their business solutions and planning that they were happy to invest 2 hours, and give back to the others in the group ." **Stephen Wooster, Independent Business Advisor**

"During my time with the Roundtable, I have met a range of very high calibre people and decision makers. The values of these entrepreneurs drives their business decisions and sharing ideas with peers strengthens the resolve and innovativity of us all". **Michael Warshall, Chairman of The Board at Emotion Holdings, Emotion Wedding Photography and Picturemaker Printing**

"As the former CEO of Kingston Council for many years, I got to witness firsthand Frank Wyatt as facilitator of the CEOs Roundtable. A group of business owners or CEOs that meet for 2 hours each month. These facilitated discussions provided insights, informal mentoring, learnings and business development opportunities that we would otherwise not had. Conducted under Chatham House Rules these meetings were energising and very often inspiring. Attending was something all members looked forward to and their sustained success over more than a decade in no small part was due to Frank's expertise as a facilitator, his own business experiences and the knowledge and insights he brought to our discussions topped off by his ability to succinctly summarise our discussions and learnings." **John Nevins, former CEO, Kingston City Council**

WHAT DO I NEED TO INVEST TO JOIN BUSINESSALLIES?

The investment is simple:

- Commit to two hours per month and absolute confidentiality
- Willingness to be open to other ideas and solutions, and to act on commitments
- Demonstrate business leadership
- Sign up to the current fees and service agreement for six months (yes only 6 x 2 hours over six months)
- Commit to 3 x 1 hour coaching sessions

FURTHER INFORMATION OR TO REGISTER INTEREST

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